Why Systems Engineering...

SE = Engineering the combinations

- ...the problems are no longer in the components
- ...the combinations are where bad things happen

Today's products are complex combinations of software, electronics, mechanics,...

What is MBSE? (Model-Based Systems Engineering)

...scaling systems engineering with models because text doesn't scale. Models document/deliver cross-product knowledge

MBSE must be integrated with product lifecycle to deliver cross-product knowledge now vs later. This means MBSE is not a tool, it's a journey that yields continuous integration

We must integrate SE with PLM to solve this problem aka: System Lifecycle Management

